

AN INNOVATION STRATEGY SPIN-OFF

# INTERNATIONAL CONFERENCE ON INFLUENCER MARKETING



SEPTEMBER 24 | 2 PM

INDICAM

VIA GABRIO SERBELLONI, 5  
MILAN

RSVP - [CLICK HERE!](#)

INDICAM

Istituto di Centromarca  
per la lotta alla contraffazione

# AGENDA

**2PM REGISTRATION**

**2.30PM OPENING**

**Claudio Bergonzi - INDICAM**

**2.45PM INFLUENCER MARKETING:  
THE INTERNATIONAL PERSPECTIVE**

**Marcus Hartmann – TaylorWessing (GER)**

**Sofía Martínez-Almeida Alejos-Pita -  
Gómez-Acebo & Pombo (ES)**

**Véronique Dahan - August Debouzy (FR)**

**Gianluca De Cristofaro - LCA (ITA)**

**Geraint Lloyd-Taylor - Lewis Silkin (UK)**

**MODERATOR:**

**Murielle Vincenti, Group Intellectual Property  
Director, Prada S.A**

**5.30PM Q&A**

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**The conference will be held in English language**

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