

INDICAM

PER LA TUTELA DELLA PROPRIETÀ INTELLETTUALE



On the occasion of:



Policy Dialogue



on reinforcing the protection
of IPRs against online
counterfeiting: challenges and
practices in the digital age

24.10.2023 | 9.30 - 16.30

in presence
Hilton Milan,
Via Galvani 12, Milano

online
**ZOOM
MEETINGS**

REGISTER NOW! 

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09:30 a.m. - 10:00 a.m.

WELCOMING REMARKS AND SETTING THE STAGE

Valentina Salmoiraghi, INTA
Juna Shehu, INDICAM
Video by MIMIT

11:20 a.m. - 11:35 a.m.
COFFEE BREAK

11:35 a.m. - 13:30 p.m.
**E-PLATTFORMS & ONLINE
PLAYERS PERSPECTIVE**

Flavio Arzarello, Meta
Claudio Bergonzi, Alibaba
Riccardo Facchin, Amazon
Tim Stok, Tencent
May Berthelot, Vinted
Moderator, INDICAM Councillor:
Gianluca De Cristofaro, LCA

16:15 p.m. - 16:30 p.m.
WRAP UP & CONCLUSION

Elio De Tullio, INTA

09:00 a.m. - 09:30 a.m.

REGISTRATION

10:00 a.m. - 11:00 a.m.

PUBLIC SECTOR PERSPECTIVE

Magg. Francesco Melaragni,
Guardia di Finanza
Silvia Elia, Netcomm

11:00 a.m. - 11:20 a.m.

EU DSA HIGHLIGHTS

Florian Richter, Hogan Lovells

13:30 p.m. - 14:30 p.m.

NETWORKING LUNCH

14:30 p.m. - 16:15 p.m.

BRAND OWNERS PERSPECTIVE

Laurence Morel Chevillet, Bulgari
Chiara Oliviero, EssilorLuxottica
Meriem Bourahla-Loudiyi, Servier
Margherita Gastaldi, Pandora
Christopher Chillemi, Corsearch
Moderator:

Davide Bresner, INTA